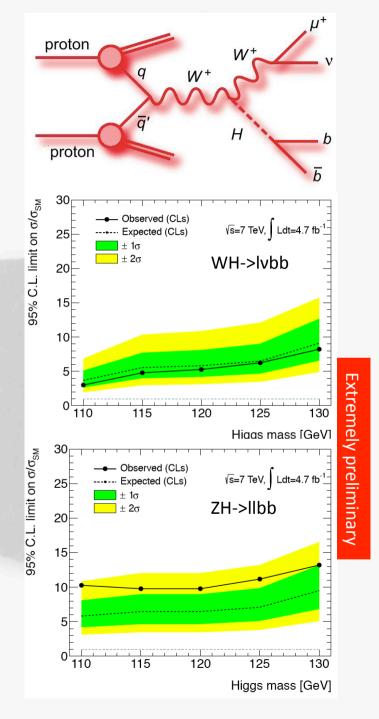
H->bb Status and Plans

- Difficult analyses!
 - But important to add much needed sensitivity
 - Later will be essential for measuring Higgs properties
- Several strands of activity:
 - Inclusive analyses:
 - WH->lvbb/ZH->llbb
 - 1st LHC H->bb results (1fb-1) made public for EPS 2011
 - ZH->vvbb
 - 1st ATLAS results to show at Moriond
 - ttH, H->bb
 - first data-based results obtained Jan.2012
 - VBF H->bb
 - Jet-substructure analyses:
 - Novel technique, difficult and yet unproven
 - First W mass plot shown in EPS 2011
 - WH/ZH note in preparation
 - Z->bb calibration channel promising results!



H->bb Status and Plans

• Current plans for Moriond:

- Publication on inclusive WH/ZH
- Advanced stage paper draft being circulated to Higgs group today
- Aim to contribute to 2011 ATLAS + CMS combination
- Include ZH->vvbb

Longer-term plans:

- Improve sensitivity of course!...
- For Summer (ICHEP etc) and later:
 - Merge sub-jet and inclusive analyses jet substructure may improve highest p_T(H) bin of inclusive analyses
 - Multivariate techniques ongoing
 - New channels: ttH, VBF H->bb, boosted gg->H?
 - Add new 2012 data!

Analyses depend crucially on good performance:

- Trigger
 - Jet, MET, b-tagging trigger crucial for for several analyses: VBF, Z->bb
 - Looking into possibility of using low-priority stream to keep lower-threshold events
- B-tagging lots of fruitful interaction with H.F. group
- Jet reconstruction to be strengthened
- Pileup rejection

